

Privacy Policy IN516HT

This Privacy Policy informs you how In516ht d.o.o. ("we", "us" or "our") collect, use, disclose and otherwise process information about you in the course of our business.

We use your information to provide you with the products and services you request, as well as to understand how and why our audiences engage with us. This allows us to personalize content and generally improve your experience of our services.

Our Privacy Promises

Your data protection rights are important to us. We're committed to being clear with you about how we use your information.

Information Collection

We collect information you provide directly to us. For example, we collect information when you fill out a form, sign up to a webinar or an event, request a demo, customer support or otherwise communicate with us.

We may collect your information from public sources, in person meetings or events. We may also receive your information from third parties, if you have provided your consent to the third party.

As personal information we understand any kind of information that could identify an individual. The types of personal information we may obtain include:

- name and surname,
- email address,
- job title,
- organization,
- phone,
- your previous experience with products, tools or fields of profession,
- reviews and opinions about our tools, services and events.

We also get some of the data from cookies on our websites as well from companies, which are located outside of the EU – for example Google and LinkedIn, whose platforms are helping us understand our clients and their behaviour. That kind of information is non-personally identifiable, and you always have an option to opt-in or opt-out of collecting this kind of data. More information about analytical and other kind of cookies can be found under the cookie policy.

We will collect, store and process information about you if you voluntarily provide us with such information in connection with the following:

- filling in a form on any of our websites,
- filling in a physical registration card,
- opting in to receive marketing information with us,

- requesting a demo on one of the websites,
- requesting to watch, read or download some of our content on our websites (videos, white papers, blogs, case studies),
- contacting us by telephone or face to face (e.g. at event),
- sending us a letter, e-mail or social media message,
- subscribing to receive a service from us (e.g. a newsletter),
- requesting promotional information from us (e.g. information about any of our services or tools),
- participating in a survey, competition or prize draw.

Use of Personal Data

We don't collect information equally – it depends on where and how it is collected. Whatever the case, we handle your personal data in a secure environment and we never share it with third parties, unless you would allow us to do so. All personal information is classified and used only to help us manage and improve our services. In516ht therefore uses and processes personal data to:

- register you to our event,
- inform about incoming events,
- help us create content that is relevant to our visitors,
- make improvements to our websites and social media pages and ensure that content on these is presented in the most effective manner for our visitors,
- provide with information, products or services that you request from us or which we feel may interest you,
- assess and help us understand general trends and patterns relating to our business,
- enable us to compile anonymous, aggregated statistics that allow us to understand how users use our websites and to help us improve the structure of our websites.
- improve our services and to ensure they are of interest to you.

Even where In516ht has a legitimate interest in processing your personal data, we will not do so to the extent that processing would override your interests, rights and freedoms to protect your personal data.

Your Rights and Information Choices

You always have the right to “opt-out” of receiving marketing communications, whether by email or otherwise, at any time. You can do this by clicking the unsubscribe link displayed in any of the marketing e-mails you receive or email us at marketing@in516ht.com.

You also have the following rights in relation to personal data that we hold about you:

Right to Access – to request confirmation of whether we process personal data relating to you, and if so, to request a copy of that personal data.

Right to Rectification – to request that we rectify or update any personal data that is inaccurate, incomplete or outdated.

Right to Erasure – to request that we erase your personal data in certain circumstances, such as where we collected personal data on the basis of your consent, and you withdraw your consent.

Right to Restriction of Processing – to request that we restrict the use of your personal data in certain circumstances, such as while we consider another request that you have submitted, for example a request that we update your personal data.

Right to Withdraw Consent – where you have given us consent to process your personal data, to withdraw your consent.

To exercise your rights as set out above or to make a complaint or submit an inquiry about our privacy practices, please contact us at marketing@in516ht.com

To help protect your privacy and maintain security, we may take steps to verify your identity before we can action your request.